



Marketing Manager

About us

We are a Dutch team of engineers and designers, but above all passionate cyclists. By combining innovation and passion, it's our goal to provide you with the best possible riding experience.

It has become our obsession to continuously improve our products based on the user benefits. We believe in strong partnerships to challenge the status quo. We puzzle, we try, we fail, and do it all over again until we succeed to improve our products.

We are reliable, clear, honest, and dedicated. We do what we promise. We are Scope Cycling!

No Excuse.

About the job

In the last years, Scope has become a well-known global brand with active sales in more than 25 countries worldwide. Also in the upcoming years, Scope is expecting to continue its exponential growth, which comes from: new products, new markets, and growth within their current markets.

As marketing manager, you build our brand Scope, guarding our image and tell the world the story of Scope with passion!

You make Scope live!

As marketing manager you are responsible for the following activities.

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- You are responsible for our marketing calendar. Online and offline campaigns connect fluently.
- You create campaigns together with our content manager.
- You manage all our marketing communication for B2B and B2C customers (newsletters, socials & website).
- You manage our website together with our content manager. You run online campaigns and instruct our webpartner.
- You are responsible for connecting the right ambassadors to our brand.
- You manage sponsordeals and look for connections with the right teams and athletes.
- You support our sales team with campaigns for our B2B customers.
- Through active contact with various media, you ensure that Scope is always under the attention.
- You organize shows and events to let people experience Scope.

About you

To be successful in the role it would be necessary to have the following experience:

- Minimum of 3-year experience in a marketing manager role.
- Passion for cycling and knowledge of the industry.
- A good network in the cycling industry is very welcome.
- Fluent in written and spoken English & Dutch.

On the skills & competencies it would be awesome if you also are:

- Proactive and driven
- Always thinking in the best interests of the brand
- Structured and organized
- Detailed and creative
- Strong communicator
- Team player
- High level of accuracy and attention to detail

What's in it for you

At Scope we offer you an inspiring international entrepreneurial environment. In order to facilitate our fast growth, you will get a lot of responsibilities and the possibility to really make a difference for our business. The exponential growth of the brand is a unique opportunity to be part of great developments.

No Excuse.

Interested?

Do you recognize yourself in this role and would you like to be part of a growing cycling brand?

Apply by sending your resume to info@scopecycling.com

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